



**NATIONAL  
CAPITAL  
CHAPTER**  
CLUB MANAGEMENT  
ASSOCIATION OF AMERICA

# 33rd Annual Golf Tournament & Trade Show

Monday, August 19th, 2024

TPC Potomac at Avenel Farm

10000 Oaklyn Drive, Potomac, MD 20854

Dear Valued Supplier,

You are cordially invited to participate in the 33rd Annual National Capital Chapter of the Club Management Association of America's Golf Tournament & Trade Show, proudly hosted by TPC Potomac at Avenel Farm on Monday, August 19th, 2024. This annual event provides vendors and sponsors the opportunity to network with over 100 club managers who operate more than 35 golf, city, country, athletic, military and yacht clubs across the Washington, D.C. metropolitan area.

We are seeking tournament participants and sponsors for this year's event and have several levels of sponsorship to allow vendors to select the best fit. For additional details, please see the attached sponsorship description and event registration forms.

Schedule:

9:00 a.m. – Registration, Breakfast & Warm-up

10:30 a.m. – Shotgun Start – Scramble format

3:30 p.m. – Cocktails

4:00 p.m. – Trade Show Opens



We are excited for another successful event for vendors and fellow club managers. If you are interested in being a part of this great event, please return the completed registration form and check, payable to: **NCCMA**. Registrations will be honored on a first come, first served basis.

We look forward to seeing you at the 33rd Annual Golf Tournament & Trade Show and to working with you for many years to come.

Kind Regards,

Golf Tournament & Trade Show Committee

# *33rd Annual Golf Tournament & Trade Show*

## *Sponsorship Levels*

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*Please select from one of the following levels of sponsorship:*

### **Chapter Sponsorships – Platinum, Gold, Silver & Friends of the Chapter**

Varying levels of financial commitment, yielding year-round exposure, and including golf events. Inquire for more information.

### **Tournament Sponsor - \$2,500**

The Tournament Sponsorship includes recognition at the reception following the trade show, signage at one of the contest holes, 6' booth during the trade show and advertising on the National Capital Chapter website. The Tournament Sponsorship also includes 4 golfers (placed in at least 2 separate groups at the request of the vendor). Additional golfers may be added for \$375 each.

### **Trade Show Sponsor - \$1,750**

The Trade Show Sponsorship includes recognition at the reception following the trade show, signage at one of the golf holes, a 6' booth during the trade show and advertising on the NCCMA Chapter website. The Trade Show Sponsorship also includes 2 golfers. Additional golfers may be added for \$375 each.

### **Tee Sponsor - \$1,000 – LIMITED**

Tee Sponsors will be set up at a premium hole on the golf course with the cover of a tent and have one-on-one contact with players as they play throughout the day. This sponsorship also receives recognition on the NCCMA Chapter website, signage at the hole. Additional golfers may be added for \$375 each.

### **Booth Sponsors - \$900**

Booth sponsors will receive a 6' booth during the trade show. Additional golfers may be added for \$375 each.

### **Add-Ons**

Want additional recognition? Event Sponsorship opportunities available.

*Course Refreshments/Snacks • Placement Prizes • Longest Drive & Closest to the Pin Competitions*

## *33rd Annual Golf Tournament & Trade Show Sponsorship Levels*

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<b>NCCMA Event Sponsorship Opportunities</b>	<b>Tournament Sponsor</b>	<b>Trade Show Sponsor</b>	<b>*Tee Sponsor</b>	<b>Booth Sponsor</b>
	\$2,500	\$1,750	\$1,000	\$900
<b>Trade Show Reception Recognition</b>	X	X		
<b>Tee signage</b>	X	X	X	
<b>Tent &amp; Table Setup on Premium Hole</b>			X	
<b>Advertising in Event Program</b>	X	X	X	X
<b>Advertising on NCCMA Website</b>	X	X	X	X
<b>Premium 6' Booth at Trade Show</b>	X			
<b>Standard 6' Booth at Trade Show</b>		X		X
<b>4 Golfers Included</b> <i>additional golfer(s) \$375</i>	X			
<b>2 Golfers Included</b> <i>additional golfer(s) \$375</i>		X		

\*Limited to 4 sponsors

**Golfers can be added to any sponsorship category for \$375/golfer**



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## 33rd Annual Golf Tournament & Trade Show

### Vendor Registration Form

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Please print names of attendees below (*Handicaps not required*)

Attendee: \_\_\_\_\_ Attendee: \_\_\_\_\_

Attendee: \_\_\_\_\_ Attendee: \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_

Please make checks payable to: **NCCMA**

Please mail your completed form and check to:

**Trade Show – Kate McCabe**  
206 Meridian Lane  
Towson, MD 21286

For any additional questions, please contact  
Kate McCabe at 571-426-5711 [managingdirector@nccma.net](mailto:managingdirector@nccma.net)